



DIALOGUE ADVERTISING AGREEMENT

Company Name: _____ ACSESS Member: Y N

Contact: _____ Title: _____

Address: _____ City: _____

Province: _____ Postal Code: _____ Email: _____

Telephone: _____ Fax: _____

Our company agrees to advertise in the *Dialogue Magazine* in the following issues:

Spring 2012: Summer 2012: Fall 2012: *All three issues:

**All 2012 conference sponsors and exhibitors confirmed and paid in full by February 7, 2012 will be eligible for a 20% discount on advertising in Spring pre-conference issue of Dialogue magazine.*

Size:

Ad Size	Specification
1/3 Square	4.6" x 4.8"- no bleed
1/3 Vertical	2.2" x 9.875" - no bleed
1/2 Horizontal	4.8" x 7"- no bleed
2/3 Vertical	4.6" x 9.875" - no bleed
Full Page	7.75" X 10.375"- no bleed
Full Page Cover	8.25" x 10.875" + 1/8" bleed

Rates:

Ad Size	B & W – 1 ISSUE	B & W – 3 ISSUES	FULL COLOUR – 1 ISSUE	FULL COLOUR – 3 ISSUES
1/3 Page	\$340	\$309	\$720	\$648
1/2 Page	\$415	\$374	\$880	\$792
2/3 Page	\$455	\$410	\$1050	\$945
Full Page	\$500	\$450	\$1220	\$1098
Full Page Covers			\$1500	\$1350

All ads need to be submitted in Hi-Res pdf at 300 d.p.i CMYK

Please reserve the following type and size of ad:

Type: Colour B & W **Size:** 1/3 Page 1/2 Page 2/3 Page Full Page Cover

Amount Due: _____

* Less 20% (if applicable) _____

Subtotal _____

HST 13% (871631198RT0001): _____

Total: _____

Method of Payment:

Visa MasterCard AMEX Cheque (payable to ACSESS)

Credit Card Number: _____ Expiry: _____

Name on Card: _____ Signature: _____

Note: Credit card payment will appear as BB&C Management Services Inc. on statements

TERMS AND CONDITIONS

Errors in advertising prepared by *Dialogue Magazine* for clients will be rectified by a make-good advertisement in the following issue, provided the errors are major (i.e. missing or incorrect phone numbers or addresses, missing or incorrect spelling of company name, etc...). Errors which appear in the supplied proof or which are present on the supplied camera-ready artwork and are not corrected by the advertiser are not the responsibility of *Dialogue Magazine*. *Dialogue Magazine* is under no liability for failure to insert an advertisement or for failure to print an advertisement in a specific colour.

Dialogue reserves the right to reject, discontinue or omit any advertisement in accordance with standards established by *Dialogue* and the Association of Canadian Search Employment & Staffing Services, without penalty to either party.

Contracts that earn the three (3) times rate are non-cancellable, except after payment of all outstanding invoices PLUS the difference between the one(1) time and three (3) times rate, multiplied by the number of ads actually published before cancellation of the contract.

If an advertisement has been invoiced but not paid within 60 days of invoice date, publisher reserves the right to suspend the contract until payment is made in full. The term advertiser as used herein shall be deemed to include its officers & directors who shall be liable on a joint and several basis for all financial obligations incurred.

Payment can be made by credit card or cheque. Cheques should be made payable to the Association of Canadian Search Employment & Staffing Services. (ACSESS)

SIGNATURE: _____ **DATE:** _____

Please return this completed form to: 2233 Argentia Road, Suite 100, Mississauga, ON L5N 2X7
Phone: (905) 826-6869 Fax: 905-826-4873 Email: acsess@acsess.org Website: www.acsess.org