## **Experience or education? Canadians place great importance on the experience and temporary work**

Temporary - In my case, temporary work is an important stepping stone - 82% agree or strongly agree (CNW Group / Randstad Canada)

TORONTO, July 4. 2013 / CNW Telbec / - The results of the most recent <u>global survey Workmonitor</u> global Randstad Canada, where employees from 32 countries were interviewed, revealed that most Canadians believe that experience is more important than formal education for finding a suitable job.

When asked if they agreed with the following statement: "I believe that experience is more important than formal education to find a suitable job," 84% of Canadians agreed or very d agreement. Respondents from countries around the world share the same views, especially in China (92%), the UK (91%) and India (91%).

"Hiring criteria vary widely depending on the area or industry, but the general perception is that the experience will compensate for the lack of training or degree. In today's diverse market, job seekers must do thorough research on the companies for which they want to work as well as the positions they seek to understand what combination of experience and skills is necessary to promote their candidacy, and what strengths they can leverage in order to have more to offer to meet the needs of the business, "said Jan Hein Bax, President, Randstad Canada .

## Temporary work seen as a springboard

The importance of gaining experience is also reflected in the perception of the use of temporary work researchers.Indeed, 82% of Canadians believe that the temporary work can be a springboard to a possible permanent employment.

"There are many misconceptions in relation to temporary work, people have long thought that temporary employment was synonymous with low pay, or that it would hurt their career prospects for a permanent position," says Bax.

But the labor market has evolved rapidly, with more Canadian workers who choose to go through temporary work at some point in their career. "Temporary work offers flexibility and an opportunity to be exposed to the labor market significantly. It is then possible to show that you are worth to an employer, to discover new areas of interest, and take your place in a certain industry, "says Bax.

Recent employment trends for the Canadian workforce have also influenced the views of Canadians on job security and seniority. According to the survey, 58% of Canadians do not believe in job security, even higher in the U.S. (71%) percent. Not surprisingly, in countries where the economic situation is difficult, such as Greece (94%), Hungary (93%) and Spain (91%), people were overwhelmingly agree with the statement: "In my country, there is no job security."

In addition, 89% of Canadians believe it is better to have a temporary job that does not have a job at all. Almost all employees of the world agreed. The country was the least agreement was India with a percentage of 76%, while the country's agreement was Spain (94%).

"In the context of economic uncertainty, many employees rely on the flexible workforce to remain competitive in the market. For talented, temporary work is a good way to remain active in the labor market and to keep their skills up to date, "says Bax.

For younger or more experienced who need guidance to develop their CV workers, read our <u>blog</u> to get the most benefit from the experience you have.

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## The Workmonitor survey Randstad

The Randstad Workmonitor survey was launched in 2003 and is now performed in 32 countries around the world, Europe, Asia-Pacific and the Americas. The survey is published four times a year, which brings out in time local and global trends in labor mobility.

The quantitative survey was conducted online among a population aged 18 to 65 working at least 24 hours per week in paid employment (excluding self-employed). The minimum sample size is 400 interviews per country, using Survey Sampling International. Interviews for the second phase of the survey in 2013 were carried out between April 18 and May 3, 2013.

SOURCE: Randstad Canada